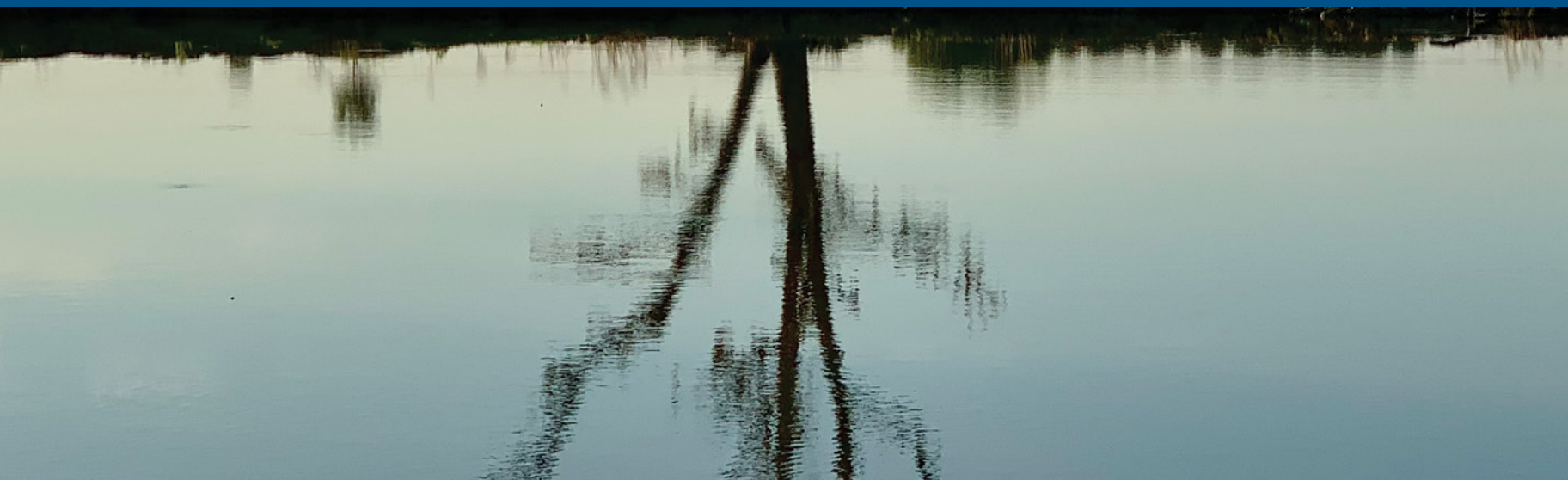




SOUTH CAROLINA
Telehealth
ALLIANCE

2025 ANNUAL REPORT

GROWTH IN ACTION





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Scaling Care, Expanding Access

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Mission:

Improving the health of all South Carolinians through telehealth.

Vision:

- Telehealth will grow to support delivery of health care to all South Carolinians with an emphasis on underserved and rural communities.
- It will facilitate, coordinate, and make more accessible quality care, education, and research that are patient-centered, reliable, and timely.
- Our state will become recognized nationally for telehealth that is uniquely collaborative, valuable, and cost-effective.

Values:

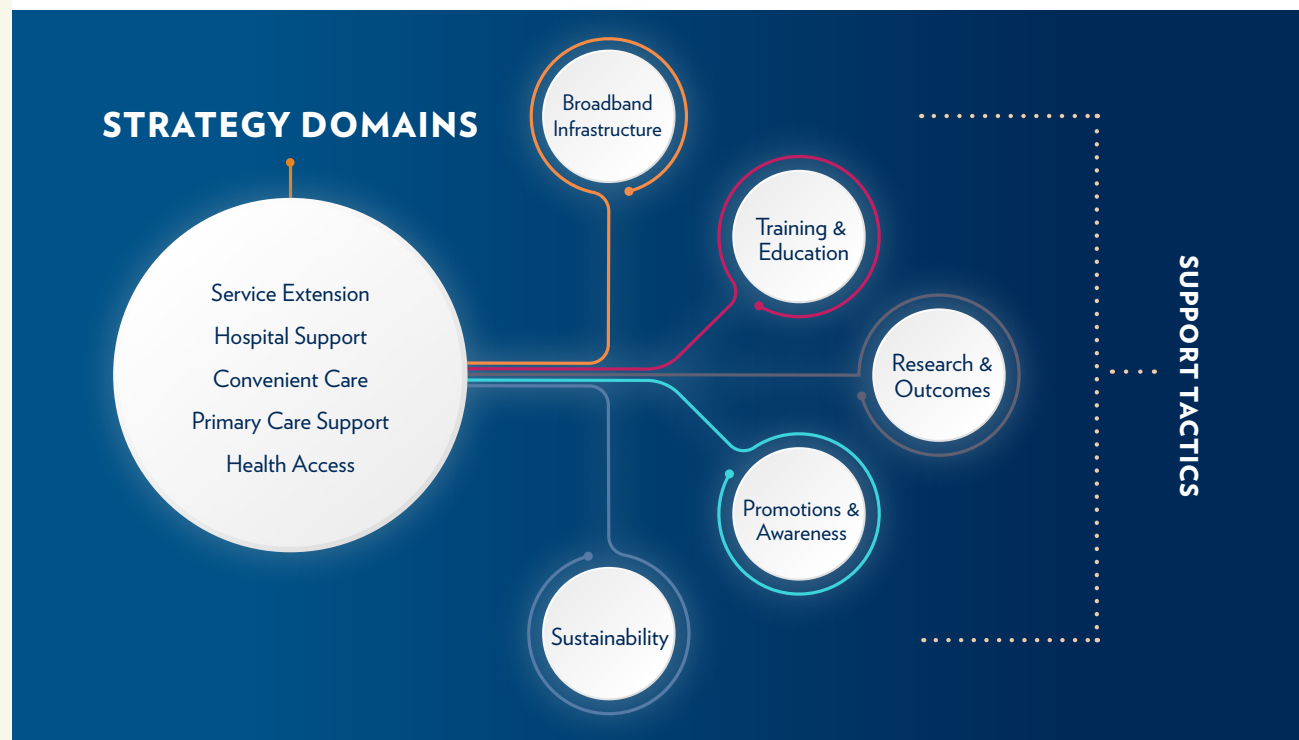
- Patient-Centered
- Quality
- Collaboration
- Sustainability
- Accountability

Value Proposition:

Telehealth in South Carolina will deliver high value through productive collaboration.

Strategies:

- **Service Extension:** All citizens of South Carolina will have equitable access to ambulatory care. Telehealth modalities will be used in the ambulatory setting to extend the reach of services that would otherwise be limited by travel and related barriers to care.
- **Hospital Support:** Every community hospital in our state will have access to telehealth partnerships that enhance its services and its finances. These Hospital Services represent partnerships that extend care between hospitals using telehealth with a focus on connecting resources from larger urban hospitals to community hospitals throughout the state.
- **Convenient Care:** All citizens in South Carolina will have affordable and immediately available patient-initiated virtual urgent and other health system-entry level care from an in-state provider. Convenient Care services are designed to engage individual patients through their own available devices in order to optimize utilization and maximize healthcare engagement.
- **Primary Care Support:** All primary care clinics in the state, with emphasis on Health Professional Shortage Areas (HPSAs), will have access to integrated services through telehealth partnerships. These services are intended to support the mission of the primary care clinic as a medical home, emphasizing the importance of local healthcare infrastructure while mitigating gaps in access to supporting resources.
- **Health Access:** Targeted, novel initiatives will close the gap in access to healthcare services for high-priority health disparities. Health Access services will make progress toward achieving health equity across the state in identified areas of health disparity.



From the SCTA Leadership

Now more than a decade strong, the South Carolina Telehealth Alliance (SCTA) supported another year of significant expansion in 2025. Telehealth utilization reached its highest levels since the pandemic, demonstrating growing confidence among both providers and patients and signaling a durable shift toward virtual care. This growth in action reflects the power of telehealth to scale care and expand access across South Carolina. Through sustained statewide collaboration, the SCTA has helped build a resilient telehealth infrastructure spanning multiple care settings, from hospital-based virtual nursing to urgent care to services delivered in the home. Telehealth is now firmly positioned as an essential component of modern care delivery.

As we enter the next decade of strategic collaboration, the greatest opportunities lie in the “space between visits.” Remote patient monitoring, multidisciplinary care models, and technology-enabled preventive care approaches represent critical opportunities to expand access while improving care delivery efficiency and outcomes. Aligning the growth of these services with South Carolina’s most pressing health needs, particularly the burden of chronic disease, will be essential. State and federal initiatives are accelerating adoption and reflect a widespread readiness to bring effective solutions to scale. With a strong foundation and over ten years of experience, the Alliance is well-positioned to catalyze this next phase of growth through collaboration, shared best practices, and a renewed sense of urgency. This work will ensure that expanded access translates into meaningful and lasting improvements in health across the state.



James T. McElligott, M.D., MSCR
*Telehealth Executive Medical Director
Medical University of South Carolina
SCTA Advisory Council Co-Chair*



Kathy Schwarting, MHA
*Chief Executive Officer
Palmetto Care Connections
SCTA Advisory Council Co-Chair*

Dear Friends and Partners,

I am pleased to introduce the South Carolina Telehealth Alliance's 2025 Annual Report, *Growth in Action: Scaling Care, Expanding Access*. Telehealth continues to play a critical role in strengthening our healthcare system—especially for rural communities, underserved populations, and patients facing barriers to timely care. In South Carolina, telehealth has helped connect patients in rural and coastal communities with specialists hours away, supported school-based and behavioral health services, and expanded access to care for working families who might otherwise delay or forgo treatment.

Throughout my time in the U.S. Senate, I have remained committed to advancing policies that promote high-quality, accessible healthcare while fostering innovation. Telehealth is an essential part of that effort. As the primary sponsor of the Telehealth Modernization Act, I worked with my colleagues to secure several of its key provisions in the February government funding package, including a two-year extension of Medicare's telehealth flexibilities through 2027. This extension will help ensure patients and providers can continue to rely on telehealth while Congress works toward permanent solutions. South Carolina continues to lead in demonstrating how these policies can expand access to care and strengthen healthcare delivery.

The South Carolina Telehealth Alliance has been a strong partner in this work—bringing together healthcare leaders, policymakers, and stakeholders to translate policy into practice. This year's report demonstrates how telehealth is not only growing but scaling responsibly and equitably to meet the evolving needs of communities across our state.

I commend the Alliance and its members for their leadership, vision, and continued commitment to expanding access to care. I look forward to continued collaboration as we work to build a healthcare system that is innovative, resilient, and centered on patients.

Sincerely,



Tim Scott
United States Senator
South Carolina



Growth in Action: Scaling Care, Expanding Access

This year's Annual Report highlights the continued growth of telehealth across South Carolina and its role in scaling care and expanding access. More than a decade after the South Carolina Telehealth Alliance (SCTA) was established to unite collaborators around a shared vision for virtual care, telehealth is now firmly embedded in care delivery statewide. In 2025, increasing confidence among both providers and patients drove telehealth utilization to its highest levels since the pandemic, signaling a sustained shift from pilot programs to scalable, long-term solutions.

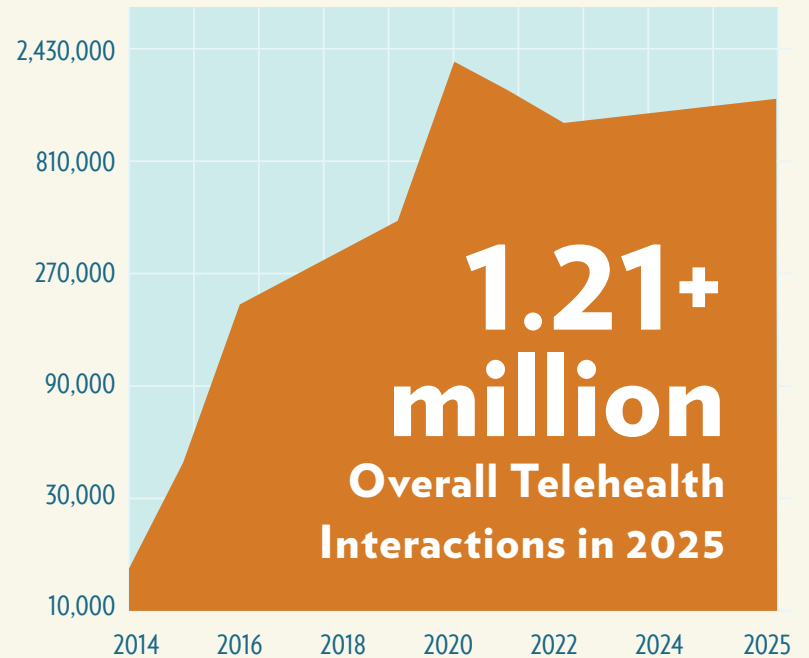
Through consistent statewide collaboration, the SCTA continues to strengthen a resilient telehealth infrastructure that spans care settings and communities, from hospitals and clinics to homes and schools. This growth has expanded access to care for patients across the state, particularly in rural and underserved areas, while enabling health systems and clinics to deliver care more efficiently and effectively.

As the SCTA enters its next decade of strategic collaboration, it does so with a strong foundation, a renewed sense of urgency, and a clear focus on impact. By continuing to share best practices, foster collaboration, and align growth with meaningful statewide health outcomes, the SCTA is well-positioned to ensure that the expansion of telehealth leads to lasting improvements in health and well-being across South Carolina.



The SCTA was presented with the South Carolina State Impact Award in November at the 2025 Live Health SC Conference, hosted by the Alliance for a Healthier SC.

Total Telehealth Interactions 2014 – 2025

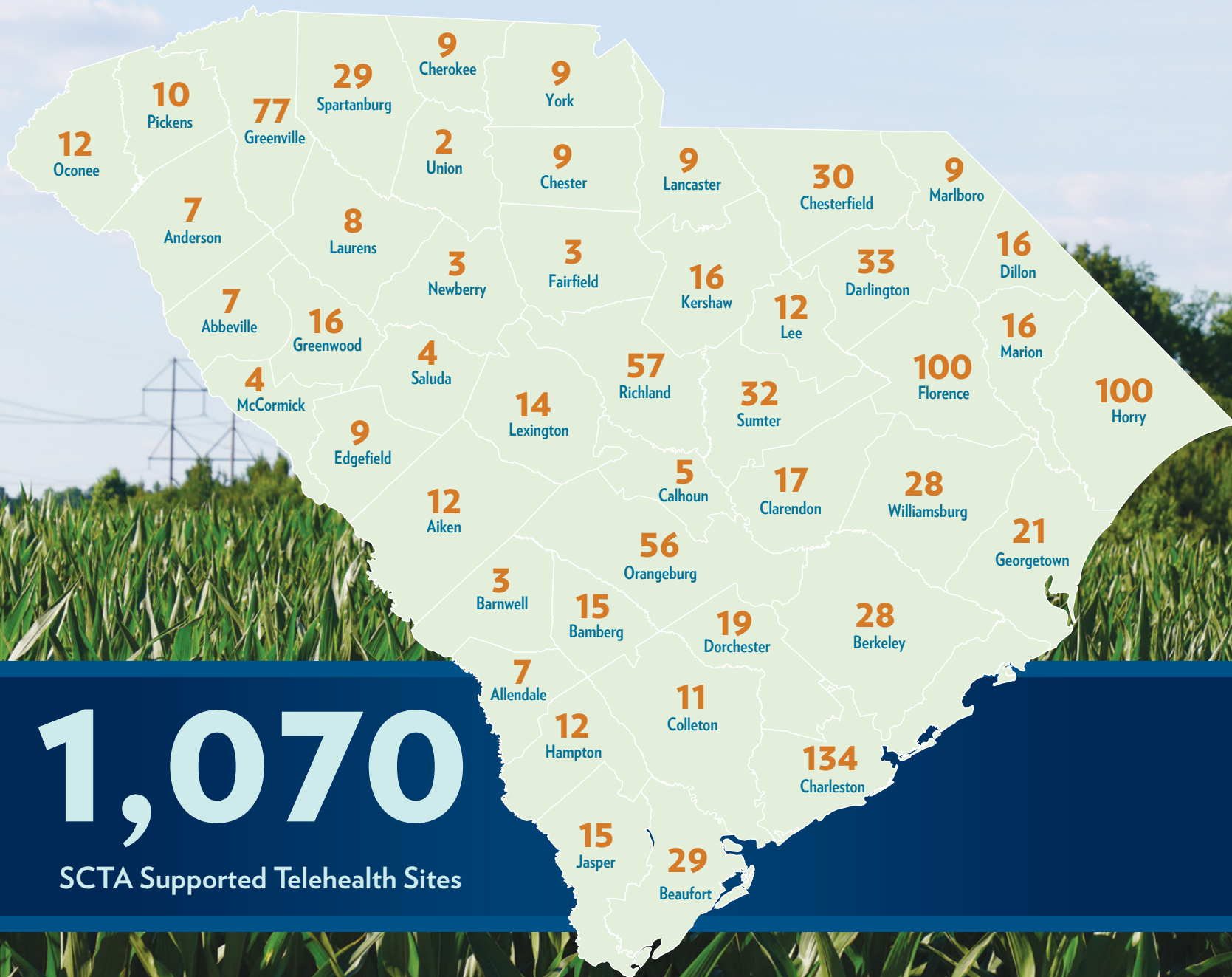


873,250+

Synchronous Telehealth Interactions

118,220+

Asynchronous Telehealth Interactions





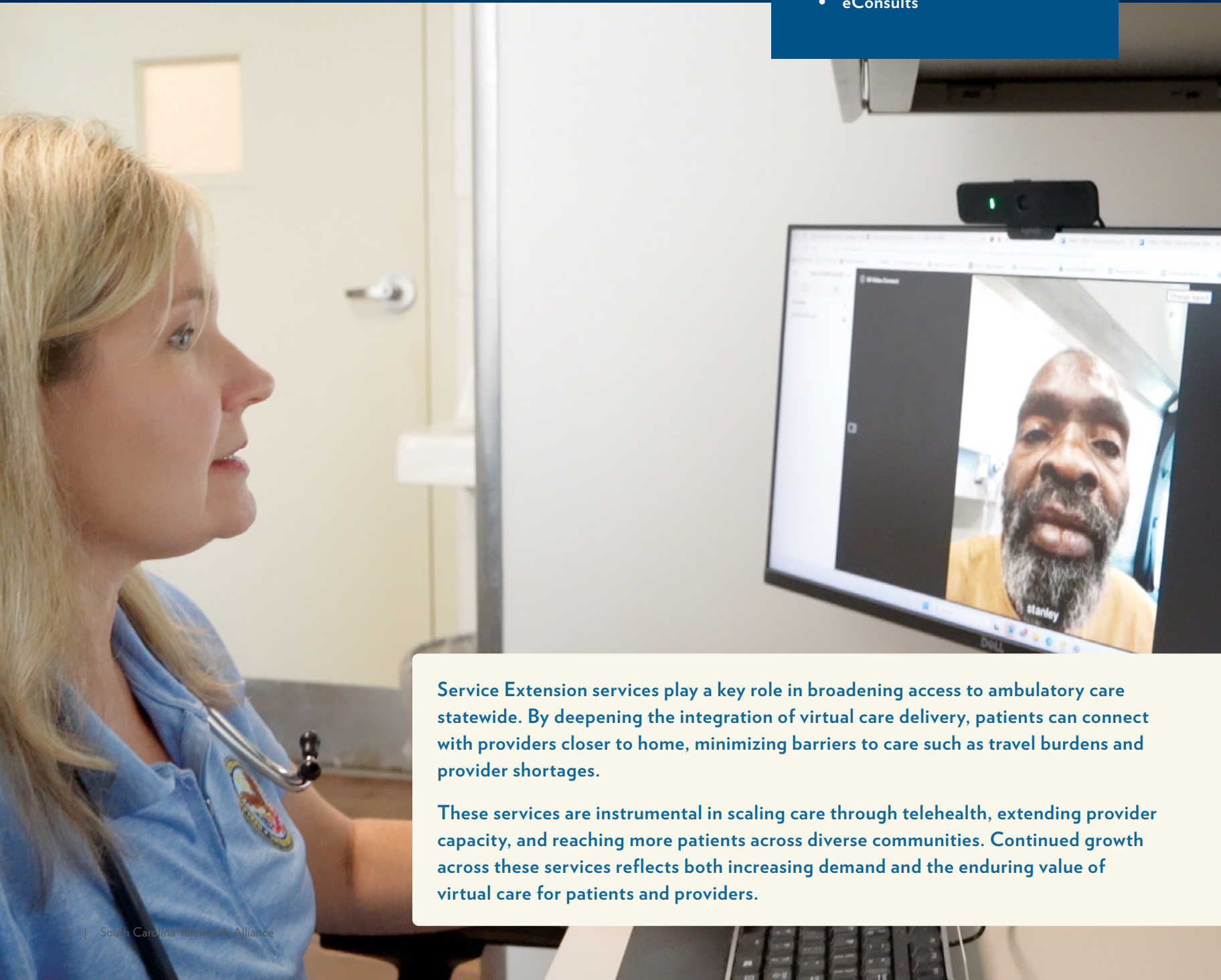
SOUTH CAROLINA
Telehealth
ALLIANCE



Service Extension

Example Services

- Ambulatory Telehealth Visits
- Regional Telehealth Clinics
- Outpatient Telepsychiatry
- eConsults



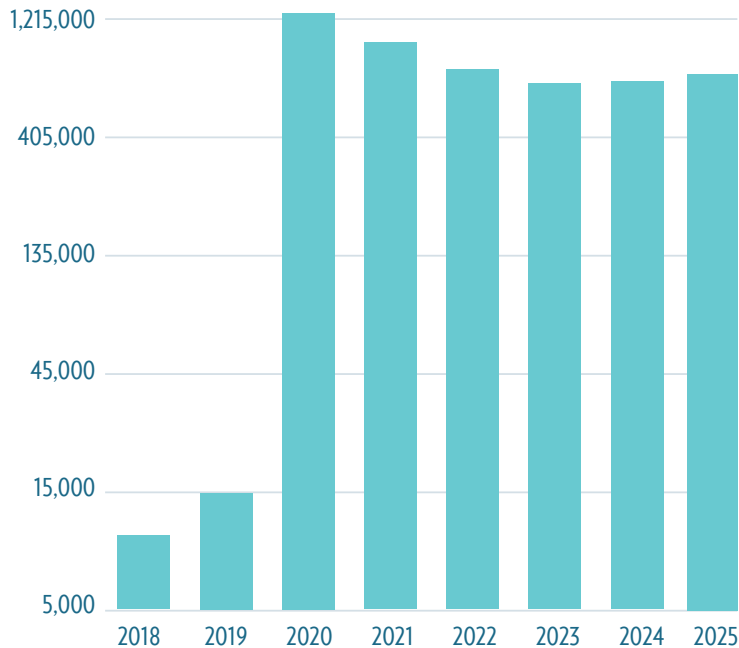
Service Extension services play a key role in broadening access to ambulatory care statewide. By deepening the integration of virtual care delivery, patients can connect with providers closer to home, minimizing barriers to care such as travel burdens and provider shortages.

These services are instrumental in scaling care through telehealth, extending provider capacity, and reaching more patients across diverse communities. Continued growth across these services reflects both increasing demand and the enduring value of virtual care for patients and providers.

752,815+
Synchronous Ambulatory
visits in 2025

62,735+
Synchronous Ambulatory
visits per month in 2025

Synchronous Ambulatory Visits 2018 – 2025



Free Telehealth Platform for SC Providers

The SCTA continues its support of a premium instance of a HIPAA-compliant telehealth platform, offered free of cost to any SC provider.

1,385 SC providers from 39 SC counties utilize the instance

44,260+ visits on the instance in 2025

860,087 minutes of care provided on the instance in 2025

- **Provider to Provider Consultations (eConsults)**

Both the **Medical University of South Carolina (MUSC)** and **Prisma Health** offer provider-to-provider consultations (eConsults), allowing clinicians to obtain specialist input without requiring a separate patient visit. In 2025, pediatric eConsults launched at both organizations, with early success supporting planned expansion into additional specialties.

- **Community Telepsychiatry**

The **South Carolina Office of Mental Health (SC OMH)** continues to deliver full-spectrum mental health services via telehealth in rural communities through its network of community mental health centers and clinics statewide.

- **MUSC's Virtual Specialty and Primary Care Program**

MUSC Health offers access to telehealth visits across a growing range of medical disciplines with minimal wait times. Service offerings include benign hematology, adult and pediatric endocrinology, hematology, neurology, rheumatology, sleep medicine, sickle cell anemia, and primary care.

67,040+
Community Telepsychiatry
visits occurred in 2025

Hospital Support

Example Services

- Tele-ICU
 - Hospitalist Rounding
 - Neonatal Nurseries Rounding
 - Virtual Nursing
- Inpatient Specialty Tele-Consultations including:
 - › Stroke and Neurology
 - › Infectious Disease
 - › Psychiatry
 - › Palliative Care
 - › Cardiology
 - › Pulmonology





Hospital Support programs are vital to the stability and long-term success of South Carolina's hospitals. Through partnerships with larger health systems, rural and community hospitals can deliver high-quality specialty care locally through telehealth. This statewide collaboration expands access for patients, allowing them to remain close to home for care while reducing travel burdens and other barriers to essential services.

Virtual Nursing

In 2025, McLeod Health joined MUSC Health and Prisma Health in offering Virtual Nursing across its hospitals, adding an extra layer of expert clinical support and strengthening hospital staffing. These programs pair on-site care teams with virtual nurses who assist with patient admissions, monitoring, discharges, and other essential care tasks.

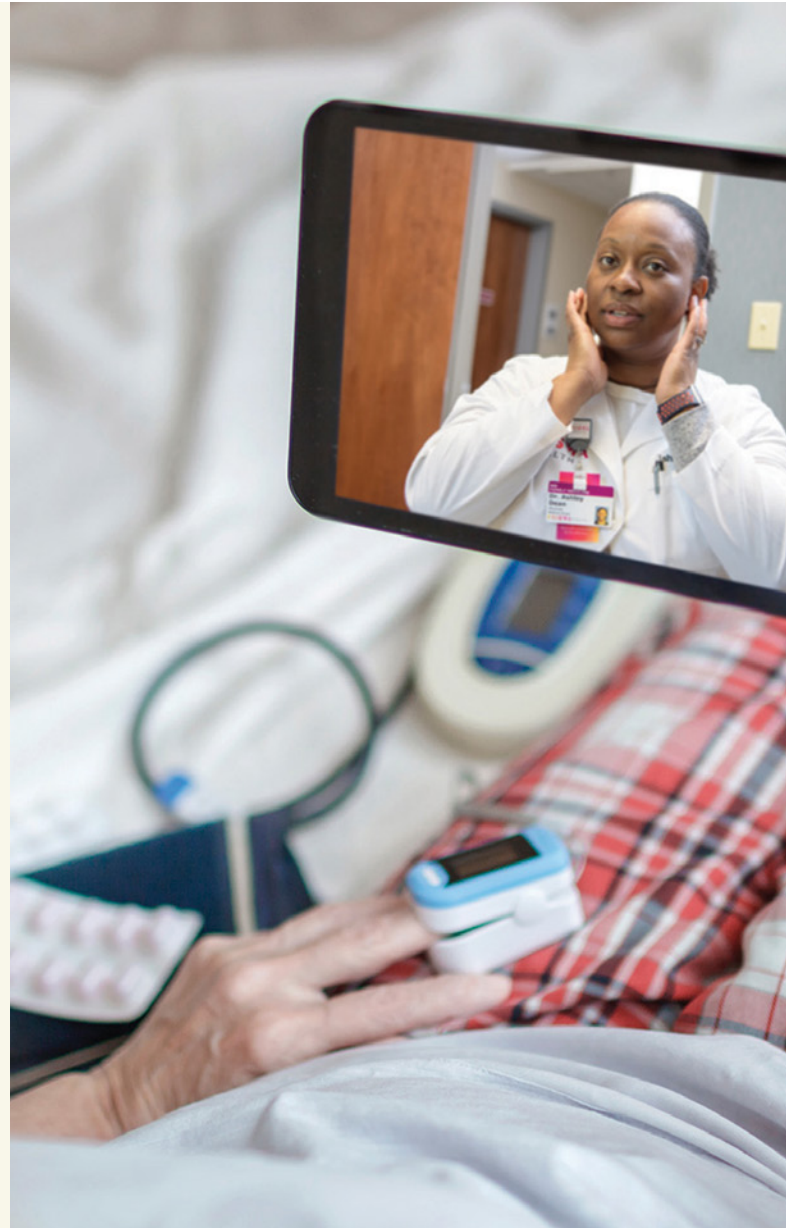
- Over 66,550 Virtual Nursing encounters occurred in 2025

72

SCTA supported hospitals & freestanding emergency departments across 33 SC counties in 2025

105,200+

SCTA supported inpatient telehealth consults in 2025





Telepalliative Care in Rural Hospitals

MUSC Health's palliative care team incorporates virtual care into its services, enabling patients living with serious illness to remain at their community hospitals and receive access to palliative care specialists.

- A 2025 MUSC Health study found that the Telepalliative program achieved high satisfaction among patients, families, and care teams by reducing unnecessary transfers, improving symptom management, and increasing timely access to specialty consults in rural hospitals.¹

South Carolina's Telestroke Network

The statewide Telestroke program, supported by MUSC Health, ensures EVERY SC stroke patient is <1 hour from seeking expert stroke care.

3,440

Telestroke consults in 2025



¹Bhushan, A., Hurlley, S. D., & Coyne, P. J. (2025). Impact of an Inpatient Telepalliative Care Consult Service in Rural Hospitals: One State Story. *Journal of hospice and palliative nursing : JHPN : the official journal of the Hospice and Palliative Nurses Association*, 27(1), E27-E32. <https://doi.org/10.1097/NJH.0000000000001083>



Statewide Emergency Department Telepsychiatry

MUSC Health joined SC OMH in 2025 to partner with hospitals statewide to deliver mental health services in emergency departments. This model helps reduce wait times for psychiatric consultations, ensuring patients receive timely evaluation and clear next steps for care.

5,550+
consults provided by
MUSC Health and SC OMH

Convenient Care

Example Services

- Virtual Urgent Care

SCTA Champions offering Virtual Urgent Care

McLeod Health

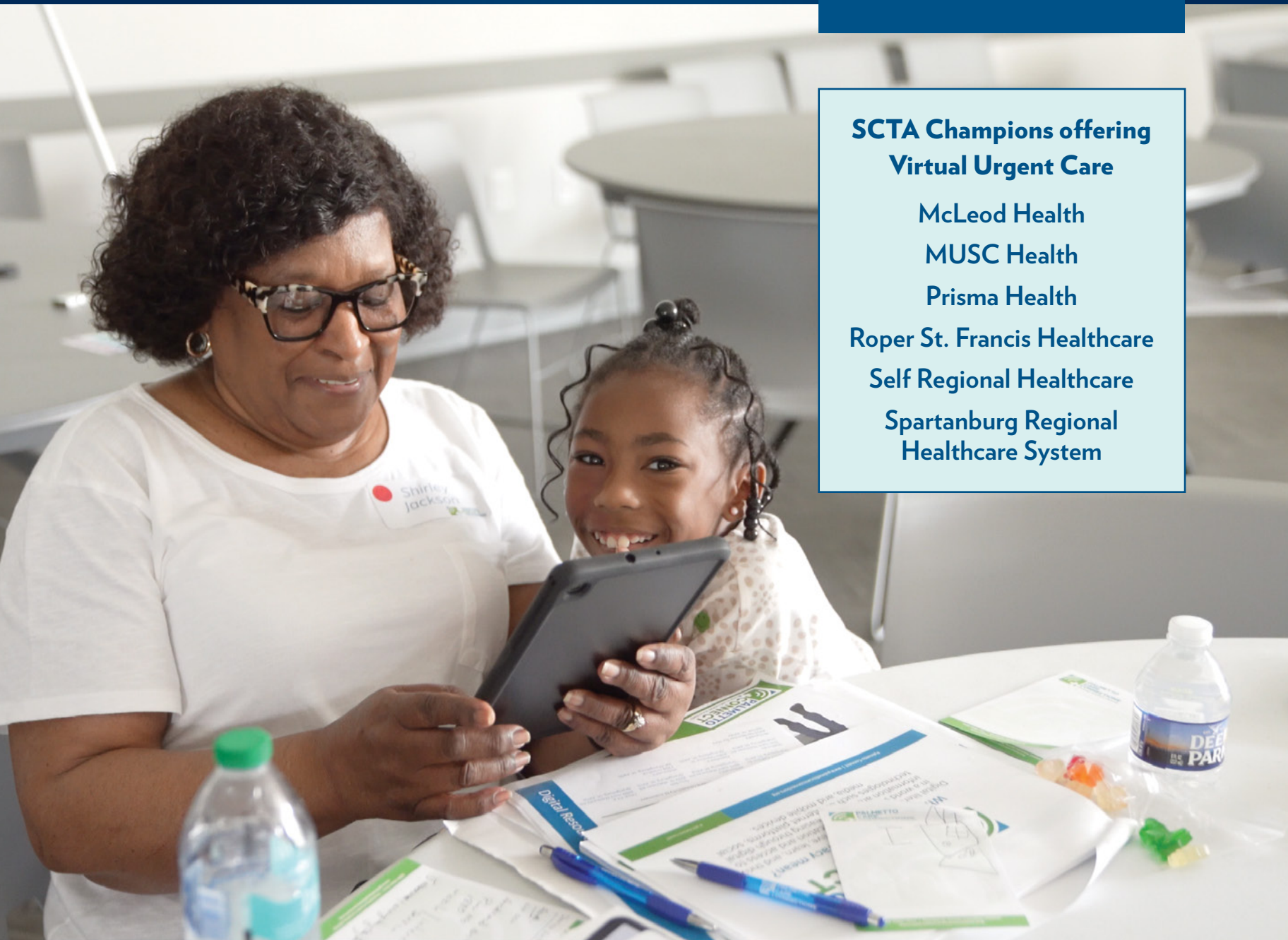
MUSC Health

Prisma Health

Roper St. Francis Healthcare

Self Regional Healthcare

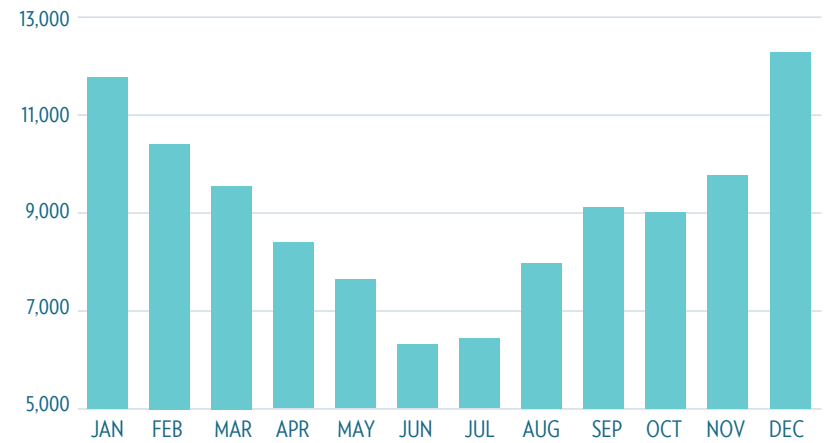
Spartanburg Regional
Healthcare System



Convenient Care expands access to timely, low-acuity virtual healthcare for South Carolinians, offering 24/7 on-demand support statewide. Through this patient-initiated service, individuals can describe their symptoms, receive a clinical evaluation and diagnosis, and obtain recommended next steps, including prescriptions, often within the same day.

Following the pandemic-driven surge in virtual care, these services continue to experience steady growth and sustained demand, reflecting their lasting role in the healthcare landscape. By reducing geographic and transportation barriers, the program helps ensure access to quality care is not determined by ZIP code and strengthens equitable healthcare access across South Carolina.

South Carolina Virtual Urgent Care Visits by Month in 2025

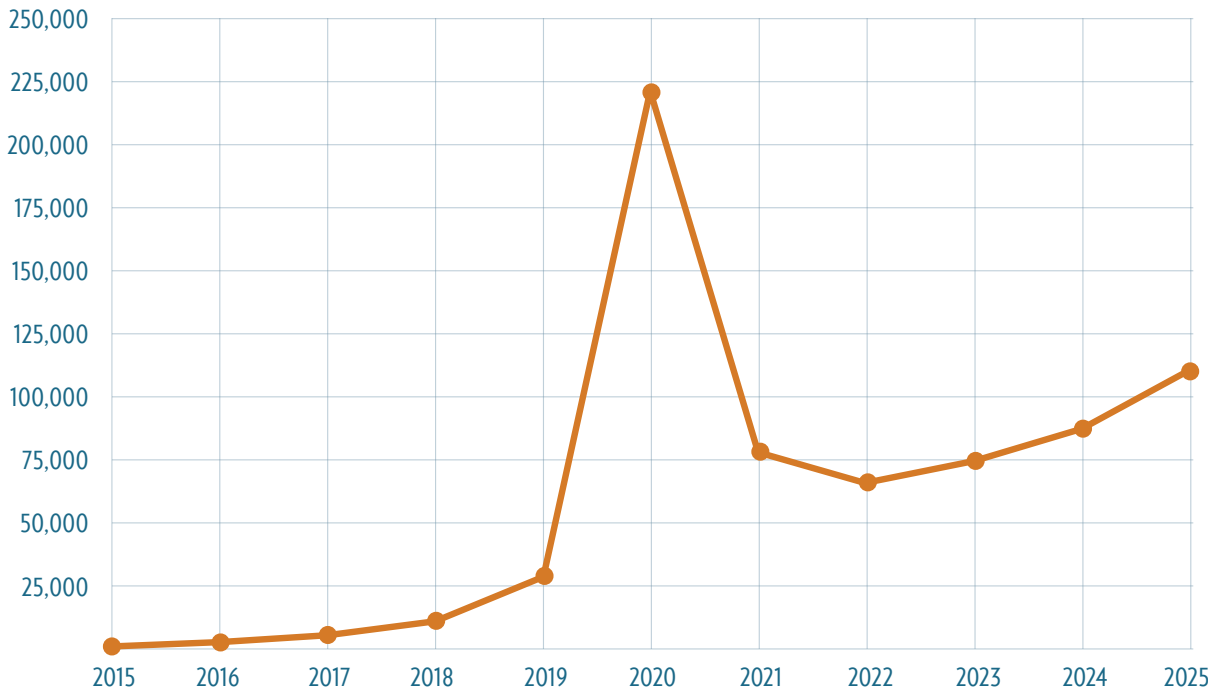


South Carolina Department of Corrections (SCDC) Telehealth Partnership

MUSC Health’s statewide partnership with the SCDC continues to enhance care for incarcerated individuals by providing access to virtual urgent care, specialty consultations, and primary care, reducing the need for off-site transfers for in-person evaluations.

4,256 visits occurred in 2025

South Carolina Virtual Urgent Care Visits by Year Since Inception 2015 – 2025



109,050+ Virtual Urgent Care visits completed in 2025, a 25% increase from 2024

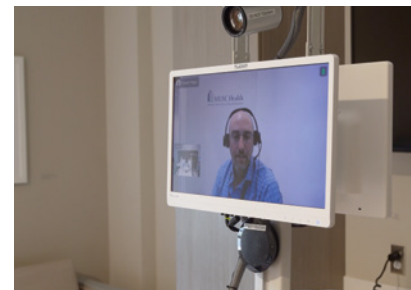
Primary Care Support

Example Services

- Remote Physiologic Monitoring (RPM)
- Remote Therapeutic Monitoring (RTM)
- Collaborative Care Behavioral Health Integration (CoCM)
- Diabetic Retinopathy Screening
- Project ECHO/Telementoring
- Primary Care Integrated Services including:
 - › Nutrition Counseling
 - › Psychiatry



Primary Care Support services strengthen care delivery by further integrating specialty and supportive services within primary care settings. By equipping clinics with telehealth and care coordination resources, primary care providers can manage more conditions locally and serve as the central hub of the care continuum. This integrated approach expands access, enhances continuity of care, and enables patients to receive more comprehensive services close to home.



Remote Patient Monitoring (RPM)

RPM programs continue to play a critical role across the state, supporting the management of chronic conditions such as diabetes, heart disease, and hypertension through remote monitoring of a patient’s clinical status. As these programs demonstrate continued success through strong performance metrics and improved patient outcomes, initiatives are expanding into additional clinical areas, including maternal health and pregnancy, where enhanced monitoring can help identify potential risks earlier and support safer, more proactive care.

Nearly
200,000
RPM interactions in 2025

Collaborative Care Behavioral Health Integration (CoCM)

MUSC Health’s CoCM program integrates a behavioral health care manager and consulting psychiatrist with the patient’s primary care provider to deliver coordinated virtual behavioral health services. This year, the program advanced a scalable model to extend CoCM beyond the MUSC Health enterprise in the coming year, increasing access for primary care clinics in underserved areas of the state.

2,680+
CoCM visits in 2025

56%
reduction in participant anxiety and/or depression symptoms after 8 weeks



Project ECHO/Telementoring

South Carolina has numerous Project ECHO and tele-mentoring initiatives, connecting specialist experts with local frontline providers through regular virtual sessions to improve care in underserved areas. ECHO programs currently operating in our state include:

- Pregnancy Wellness
- Opioid Use Disorder
- Community Opioid Response Initiatives (CORI)
- Peer Support Specialists for Substance Use Disorder



83
SC ECHO sessions held in 2025
with more than **3,320** participants
representing **45** SC counties

Health Access

Example Services

- School-Based Telehealth
- Women's Reproductive Behavioral Health
- Medication Assisted Treatment Telehealth (Tele-MAT)
- Maternal Fetal Medicine
- Health Care for the Homeless
- Trauma Resilience and Recovery Program



Health Access services remain a central priority in advancing equitable access to care across South Carolina, particularly in communities experiencing the greatest health disparities. These efforts focus on expanding access, addressing gaps in care, and reaching underserved populations through coordinated collaboration among healthcare providers, community organizations, and other key partners to drive meaningful and lasting improvements in health outcomes.



MUSC Health Statewide Maternal and Infant Support



Mom's IMPACTT (Improving Access to Maternal Mental Health and Substance Use Disorder Care Through Telehealth) Program utilizes telehealth to provide perinatal behavioral health care for pregnant and postpartum individuals, as well as tele-mentoring to providers caring for these patients.

1,765+
patients served & 1,000+
health care providers
trained in 2025

To date, patients have been reached in all 46 SC counties:

75%
residing in fully medically
underserved areas.
22% living in partially rural
counties, **32.2%** living in
rural counties

H.E.A.R for Mamas (Healing, Equity, Advocacy and Respect for Mamas) is a statewide study focused on improving early detection of postpartum complications and promoting respectful, equitable care. Participants receive text and phone-based support from a nurse advocate, who connects them to timely behavioral health, medical, and social resources throughout the first postpartum year.

1,000+
H.E.A.R. participants
enrolled in 2025

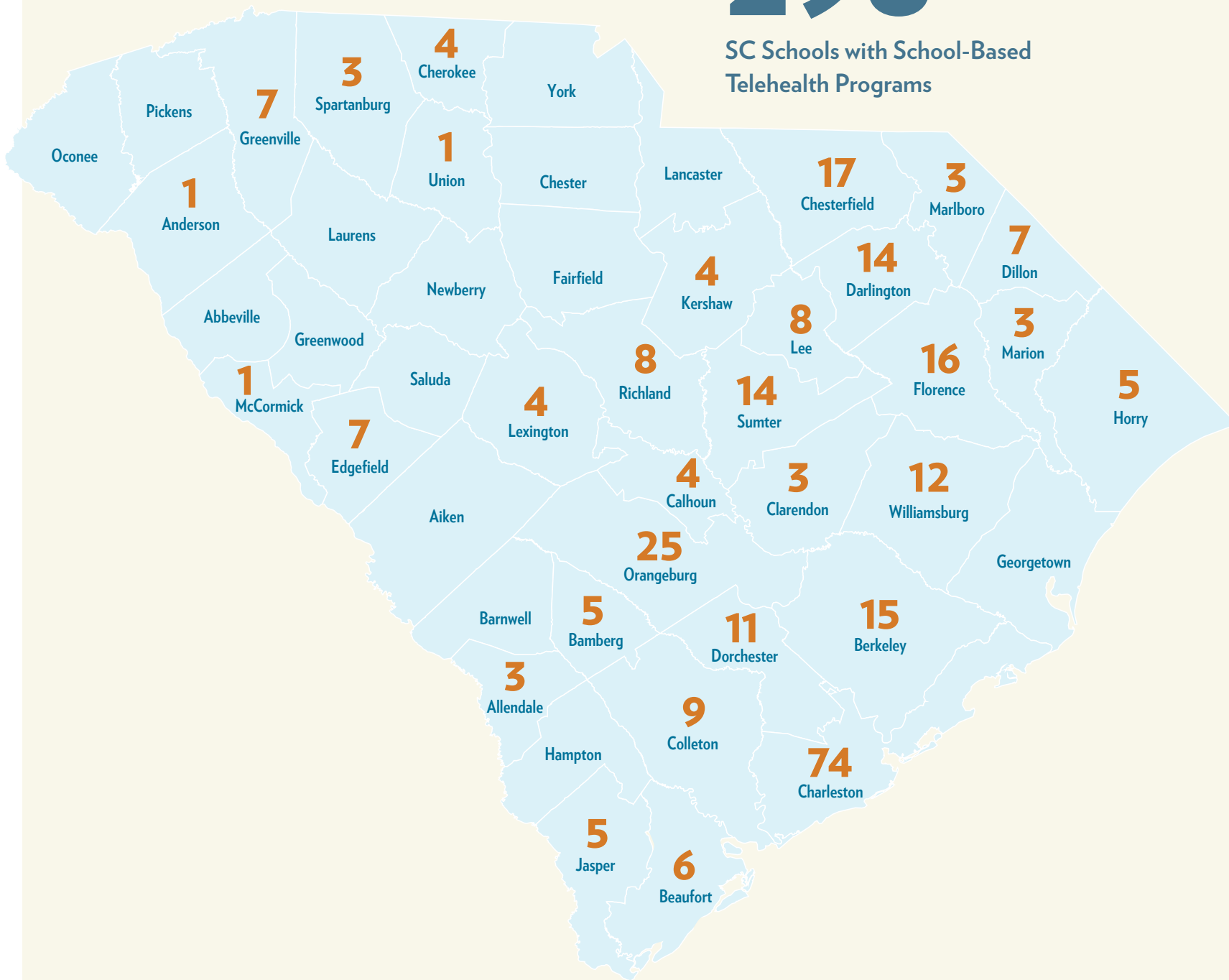
100%
of H.E.A.R. enrollees
insured by Medicaid

20%
H.E.A.R. participants
residing in a rural
or partially rural area

MUSC Health
was recognized by
The Duke Endowment
as a leading institution
for this service model.

298

SC Schools with School-Based Telehealth Programs



Listening to Women is a study aimed at enhancing screening for maternal mental health, substance use, intimate partner violence, and social determinants of health for all pregnant and postpartum patients receiving care at MUSC Health. The study compares traditional in-person screening and referral with text and phone-based referral methods to assess engagement and attendance in mental health care.

10,470
pregnant participants
are enrolled in
Listening to Women

35-40%
Listening to Women
enrollees insured
by Medicaid

20%
participants
residing in a rural
or partially rural area

South Carolina's School-Based Telehealth Network

School-Based Telehealth provides care directly to students at school, eliminating the need for students and parents to travel offsite for in-person care, reducing disruption to their daily routines. Programs include physical health, behavioral health, and trauma-based care.

10,860+
Overall School-Based
Telehealth visits in 2025, a
77.5% increase from 2024

Statewide School-Based Telehealth Behavioral Health

The MUSC-supported School-Based Telehealth Behavioral Health program continues to deliver a range of behavioral health services to students, including anxiety, depression, trauma, grief and loss, ADHD, and others.

6,770+
School-Based Telehealth
Behavioral Health visits in 2025,
a **175.4%** increase from 2024

120
SC schools offer School-
Based Telehealth Behavioral
Health services





Broadband & Technology Infrastructure



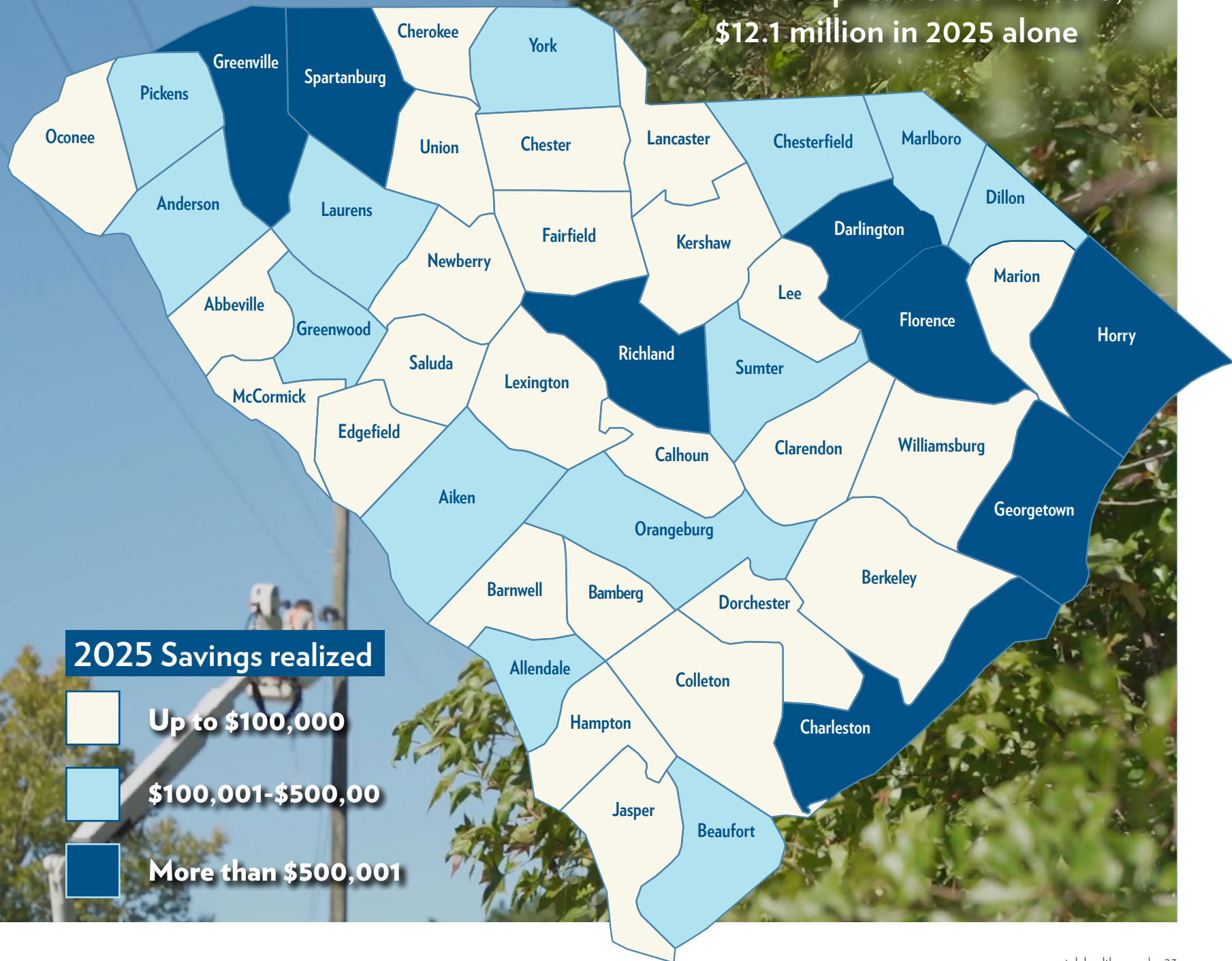
As a longtime SCTA partner, **Palmetto Care Connections (PCC)** plays a vital role in expanding access to care in the state's most rural and underserved communities through broadband connectivity, digital education, and technology infrastructure support.

As the leader of the South Carolina Broadband Consortium, PCC supports hospitals, rural health clinics, federally qualified health centers, and other eligible providers in accessing broadband subsidies through the Federal Communications Commission (FCC) Healthcare Connect Fund.

PCC implemented telehealth-enabled technologies at 24 telehealth access points across trusted community locations, including churches, senior centers, libraries, and other community organizations.

\$72.2 million

in broadband savings for SC
health care providers since 2013,
\$12.1 million in 2025 alone



Training & Education

Telehealth training and education remain key components of statewide telehealth growth and stability. Collaborative efforts among the **South Carolina Area Health Education Consortium (SC AHEC)**, **Medical University of South Carolina (MUSC)**, **Palmetto Care Connections (PCC)**, and **SCTA Education Workgroup** ensure alignment of telehealth training and education priorities across healthcare professions and patient populations statewide. In addition, advancing digital literacy is a critical component of these efforts, equipping patients with the skills needed to effectively utilize telehealth.



Digital Navigation Efforts

- The SCTA Digital Navigation program conducted outreach to **400+ MUSC telehealth patients** during the year to assess digital skills and access to ensure telehealth readiness.
- **MUSC Health** onboarded and trained a dedicated **Digital Navigation Community Health Worker** in 2025, focused on telehealth and digital support in the Pee Dee region of the state.



- PCC's "Palmetto Connect" Digital Navigation Program held in-person digital navigation trainings in **10** rural counties in 2025, training over **350** SC residents.
- In 2025, **MUSC Health** and **PCC** collaboratively produced a digital navigation referral pilot program to connect patients to digital literacy education classes.



Telehealth Educational Visits

As one of only two nationally recognized Telehealth Centers of Excellence, MUSC Center for Telehealth welcomed more than **360** students, health care providers and administrators, policymakers, and other telehealth stakeholders from across the country throughout the year to tour the facility and learn about its telehealth framework.

400+
patients were offered with digital
navigation support in 2025

SC Telehealth Stakeholder Education & Collaboration

In October, PCC hosted South Carolina's 13th Annual Telehealth Summit in Charleston, providing a forum for collaboration and education among healthcare leaders, legislators, and other key telehealth stakeholders.

275+
participants at 60
speakers, 29 sponsors
and exhibitors

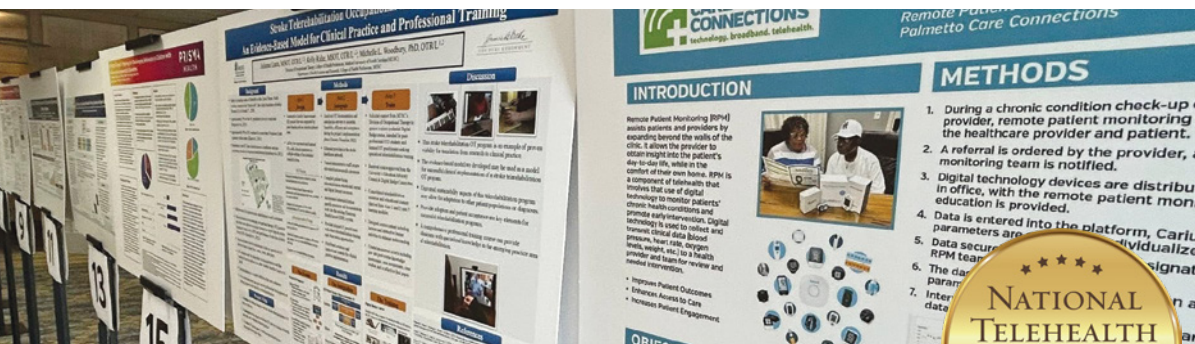


Telehealth Curriculum

- SC AHEC expanded its online telehealth educational offerings for health care professionals and students to include Digital Navigation and Telehealth for Community Health Workers.
- MUSC Health continued advancing a statewide telehealth education roadmap to guide and align training initiatives across clinical, administrative, and technology tracks.

1,800+
participants completed
telehealth online
trainings in 2025, a **28%**
increase from 2024

Research & Outcomes



Telehealth research is vital to scaling care, broadening access, and improving health outcomes. MUSC's Center for Telehealth help lead these efforts in SC as one of only two HRSA-designated National Telehealth Centers of Excellence (COE), supporting **60 faculty and staff** annually to conduct telehealth research yielding **18-20 projects annually**.



Visit the COE website
to view telehealth research

85+

peer-reviewed telehealth articles
published by SC researchers in 2025

MUSC COE Research Highlights

“Barriers And Facilitators to Implementing a Technology-Enhanced Psychiatric Collaborative Care Model Among Rural Primary Care Sites” This study found that using the Dynamic Adaptation Process (DAP) to implement telehealth-enabled psychiatric collaborative care in rural South Carolina clinics overcame contextual barriers, gained strong provider buy-in, and supported early model uptake and sustainment.

Kruis, R., Johnson, E., Guille, C. et al. Barriers and facilitators to implementing a technology-enhanced psychiatric collaborative care model among rural primary care sites: a mixed-methods implementation case study. *BMC Prim. Care* 26, 177 (2025). <https://doi.org/10.1186/s12875-025-02839-5>

“A Perinatal Psychiatry Access Program to Address Rural and Medically Underserved Populations Using Telemedicine” This study found that the adapted Moms IMPACTT [Improving Access to Perinatal Mental Health and Substance Use Disorder Care Through Telehealth and Tele-mentoring] program expanded telehealth-based perinatal mental health and substance use care, especially in rural and underserved areas, while strengthening frontline provider capacity statewide.

King, C., Hayes, M., Maldonado, L., Monter, E., Aujla, R., Phlegar, E., Smith, C., Parker, L., Blome, K., Sandford, A., Douglas, E., & Guille, C. (2025). A perinatal psychiatry access program to address rural and medically underserved populations using telemedicine. *BMC women's health*, 25(1), 30. <https://doi.org/10.1186/s12905-025-03561-1>



SC CRPH at the USC School of Medicine continues to evaluate telehealth adoption statewide, ensuring rural and primary care communities have the support needed for effective use.

- In 2025, SC CRPH conducted two focus groups with rural prenatal care patients to inform a mixed-method study that is underway to assess the impact of telehealth on the perceived accessibility of prenatal care in rural SC.



- Building on evaluations of telehealth use at community libraries and a tailored implementation guide, SC CRPH partnered with the SCTA, PCC, and MUSC Health to launch telehealth services at the Orangeburg County Library.

Promotions & Awareness



The SCTA's longstanding partnership with SCETV helps bring impactful telehealth stories from across South Carolina to life. SCETV's dedicated telehealth team brings real-life telehealth experiences to light by building meaningful relationships with participants and capturing telehealth programs through an authentic lens. These stories are shared broadly through SCTA's social media platforms, SCETV's YouTube channel, and SC Public Radio, raising awareness, deepening understanding, and showcasing the impact of telehealth for communities statewide.

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41+
SC telehealth
videos produced
by SCETV in
2025

Top Most Viewed Videos in 2025



#1: A Miracle Baby's Fight for Life

In loving memory of baby Chance, who passed away peacefully in March 2025. Through Prisma Health's Complex Pediatric Telehealth Program, Chance received expert care in the comfort of his home, despite living 50 miles from the hospital.

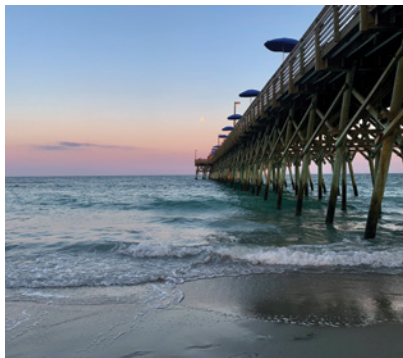


Social Media Engagement

 **Facebook**
32,500+ views

 **YouTube**
3,200+ views

 **LinkedIn**
11,400+ impressions



Patient Testimony "Telehealth has really added a rapid access component to our outreach because I can't always be there on the medical unit. By having video capabilities through the technology that the nurses and the peer support bring to the veteran, I can provide same day, same time assessments." - Dr. Elizabeth Call, Ralph H. Johnson Veteran Affairs Medical Center



#2: Healthy Students, Thriving Schools

Highlighting CareSouth Carolina's School-Based Telehealth Program that connects local rural schools with its healthcare providers through telehealth, giving students and staff timely access to care without leaving campus and helping parents avoid time away from work.



Sustainability



Telehealth Sustainability and Policy

In 2025, the South Carolina Telehealth Alliance (SCTA) continued to advance telehealth sustainability by serving as a trusted policy resource and convener during a year marked by significant uncertainty.



SCTA as a Telehealth Policy Resource

The SCTA provided guidance and coordination related to telehealth policy throughout the year, particularly during periods of federal funding instability. In advance of a potential federal shutdown in March 2025—and again during the actual shutdown in October 2025—SCTA supported partners through weekly newsletter updates, shared contingency planning, and a rapid survey assessing how healthcare providers across South Carolina were adapting telehealth operations.

The SCTA also served as a media resource, contributing to several South Carolina ETV (SCETV) news stories that highlighted the impact of federal disruptions on telehealth access and continuity of care.

Advancing Long-Term Sustainability Through Coalition Engagement

SCTA actively participated in the Telehealth Access Coalition, a multi-stakeholder group

focused on addressing structural barriers to telehealth access and sustainability in South Carolina. Through this work, the coalition identified several key challenges:

- An unclear and inconsistent telehealth coverage and reimbursement landscape due to the absence of a comprehensive payment statute.
- Licensure barriers that limit interstate practice and exacerbate provider shortages and maldistribution.
- Constraints related to collaborating physician requirements for APRNs practicing across state lines.

The Telehealth Access Coalition is now advancing from problem identification to solution development, including exploring policy solutions and potential legislation to address these barriers and strengthen telehealth sustainability statewide.



Meet Us

SCTA Administrative Staff



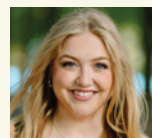
Sonya Ebeling, MPA
SCTA Director



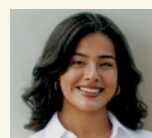
Ragan Bishop, MHA
SCTA Manager



Jennifer Pysz, MHSA
Telehealth Education Manager



Victoria Hamilton, MPA
Digital Navigation Manager



Kelsy Arellano
SCTA Administrative Assistant

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