

SOUTH CAROLINA
Telehealth
ALLIANCE

SCTA Advisory Council Meeting

Thursday, August 18th, 2022, 1-3PM

In-Person

Meeting Attendees:

Amelia Gainey (Prisma), Jimmy McElligott, Katie King, Sonya Ebeling, Ragan Richardson (MUSC/SCTA), Kate Miccichi, Ashley Springs (McLeod), Kathy Schwarting (PCC), Elizabeth Harmon (SCHA), Robert Bank, Margaret Meriwether (SC DMH), Don Godish (SCETV), Sam Head (SC DHHS), Rick Foster, Jessica Carter, John Magill, Meera Narasimhan (Members-at-Large)

Agenda:

1. Welcome, Introductions, and Wins

a. CY22Q2 report highlights

- Please reference the SCTA CY22Q2 Report to learn how SCTA partners continue to advance and sustain telehealth in our state!

b. SC ETV: “House-Calls: Healthcare in the Digital Age” Documentary

- The SC ETV team is in the process of finalizing their telehealth-focused documentary: “Healthcare in the Digital Age” which takes a deep dive into the evolution of telehealth in South Carolina and beyond.
- [Documentary Preview](#)
- Live premiere:
 - (Premiere) September 21, 2022 at 7:00pm on ETVHD (During Telehealth Awareness Week!)
- Live repeats:
 - September 22, 2022 at 10:00pm on SCC (SC Channel)
 - September 25, 2022 at 4:00pm on ETVHD
 - September 27, 2022 at 2:00pm on ETVW (ETV World)
- Online streaming:
 - SCETV.org
 - PBS.org

2. SCTA Procedural and Operational Items

a. Telehealth Awareness Week - Sep 18-24, 2022

- TAW 2022 is only one month away!
- Partners are encouraged to plan organizational events throughout the week. As events are scheduled, please feel free to share details with Ragan Richardson (richarag@musc.edu) who can blast out to the larger SCTA group and promote via Social Media. If your organization would like to brainstorm ideas around events, please also contact Ragan who would be happy to discuss.
- Planned Events:
 - SC State House:
 - The SCTA will be hosting a telehealth educational and appreciation event for legislators at the SC State House on **Tuesday, September 20th from 12:30-**

1:30pm. The goal of this event is to engage our state legislatures in telehealth initiatives, thank them for their continued support, highlight a few key telehealth programs, and briefly discuss our legislative telehealth priorities for the upcoming session. The SCTA team is working with Ryan Burnaugh and SCHA to invite legislators from across the state. We would love as many SCTA partners to attend as possible. Email invitations and calendar holds will be sent to folks soon.

- Following the event, the governor will be signing the Telehealth Awareness Week Proclamation in his office at 2:30pm. Due to limited capacity, we will be reaching out to invite one representative from each organization.
- Palmetto Care Connections:
 - PCC plans to hold two Telehealth Technology Talks at sites in Orangeburg & Allendale counties on September 19, 10:30am-11:30am and September 22, 5:30pm-6:30pm. More details will be shared among partners once these events are finalized.
- Our partners at SCETV are working to finalize a TAW social media calendar that will be made available for organizations to distribute to their marketing departments to prepare to repost SCTA TAW content throughout the week. This will be shared with folks soon!

b. PCC Telehealth Summit

- The 10th Annual Telehealth Summit of South Carolina will be held November 9-10th in Charleston, SC at the Charleston Gaillard Center – 95 Calhoun Street, Charleston, SC 29401.
- [Early bird registration](#) is now open at \$225 per person. In addition to attending Summit events, this price also includes refreshments at the Summit Network Reception at the Charleston Aquarium.
- If your organization is interested in becoming a sponsor, you can review the [sponsorship packet](#) and register on Palmetto Care Connection's [website](#).
- Current scheduled topics include:
 - Mental health, school-based telehealth, rural health panel discussion, payer panel discussion, telehealth success stories, and telehealth reimbursement.
- The Palmetto Care Connections team is working to finalize the agenda, please feel free to send any recommendations regarding speakers and topics to Kathy Schwarting kathys@palmettocareconnections.org.

c. Please review CY22Q2 report by EOB 8/25

3. SCTA Statewide Strategy

a. SCTA partner meetings and workgroup structure

- The SCTA team has been working on reviewing our existing meeting and workgroup structure and making small adjustments to ensure we are having meaningful collaboration while also being mindful of travel and partners' time. We plan to implement these changes at the beginning of CY2023. Some minor adjustments include:
 - Moving forward with two in-person Advisory Council Meetings a year (Q1 – Feb and Q3 – Aug).
 - Including an opportunity for clinical partners to convene twice a year while changing clinical partner check-ins (just with SCTA + partner) to every-other month

- Reintroducing School-Based Telehealth Workgroup which will be quarterly.
- Also proposing re-initiating a version of SCTA Stakeholder gathering, as an opportunity for additional non-hub partners to convene, twice per year (proposed: May and November)
- We plan to share the draft schedule with those impacted, so folks can review in more detail and provide any feedback.

b. CY2023 strategy planning

- Statewide strategic planning for CY2023 is in full swing!
- Proposed planning schedule:



- To help guide the planning process, resources will be provided via email to partners prior to initial meetings in September.

4. Legislative and Advocacy

a. Approach for coming months

- The attached payer scorecard displays various SC payers and how their telehealth coverage policies align/misalign with SCTA payer priorities. The intention of this document is to be used as a tool for SCTA partners and stakeholders, and to guide conversations with payers. This document will continuously be updated as the coverage and reimbursement landscape continues to shift. Additional payers may be added in the near future.
- Dr. Jimmy McElligott, Kathy Schwarting, and Sonya Ebeling met with leadership at BCBS during the quarter to review the payer scorecard and discuss legislative priority alignment. The meeting was very positive and BCBS was open to additional telehealth policies.
 - SCTA leadership plans to continue payer engagement as they work to schedule meetings with other payers for discussion around legislative priorities and addressing any coverage gaps.
- Preparing for the next legislative session, identified priorities are as followed:
 - Practice Act adjustments: prescribing language, requirements for controlled substance prescribing.
 - Telemedicine Act adjustments: “telemedicine” definition clean-up.
 - Originating site restriction removal in statute.

5. Next SCTA Advisory Council Meeting:

- a. Thursday, November 17th, 2022 from 1-3PM, Virtual – Microsoft Teams**