



# Jasmine Road

ROOTED IN LOVE

Mandy Learo,  
VP of Programs and Operations

# Mission

Jasmine Road's mission is to provide a path to healing and employment for women survivors of sex trafficking, prostitution, and addiction.



# History of Jasmine Road



First house  
opens its  
doors.  
(5 beds)

2018

Second house  
opens its doors.  
(8 beds)

2022

Jasmine Kitchen  
begins employing  
residents.

First two women  
graduate.

2020

Transitional living  
apartments open.  
(2 beds)

2023

# What is Human Trafficking?



“The streets are lonely, brutal, and have a way of stripping you of yourself and everything you love.”

Jasmine Road  
Resident

# Not in My Community

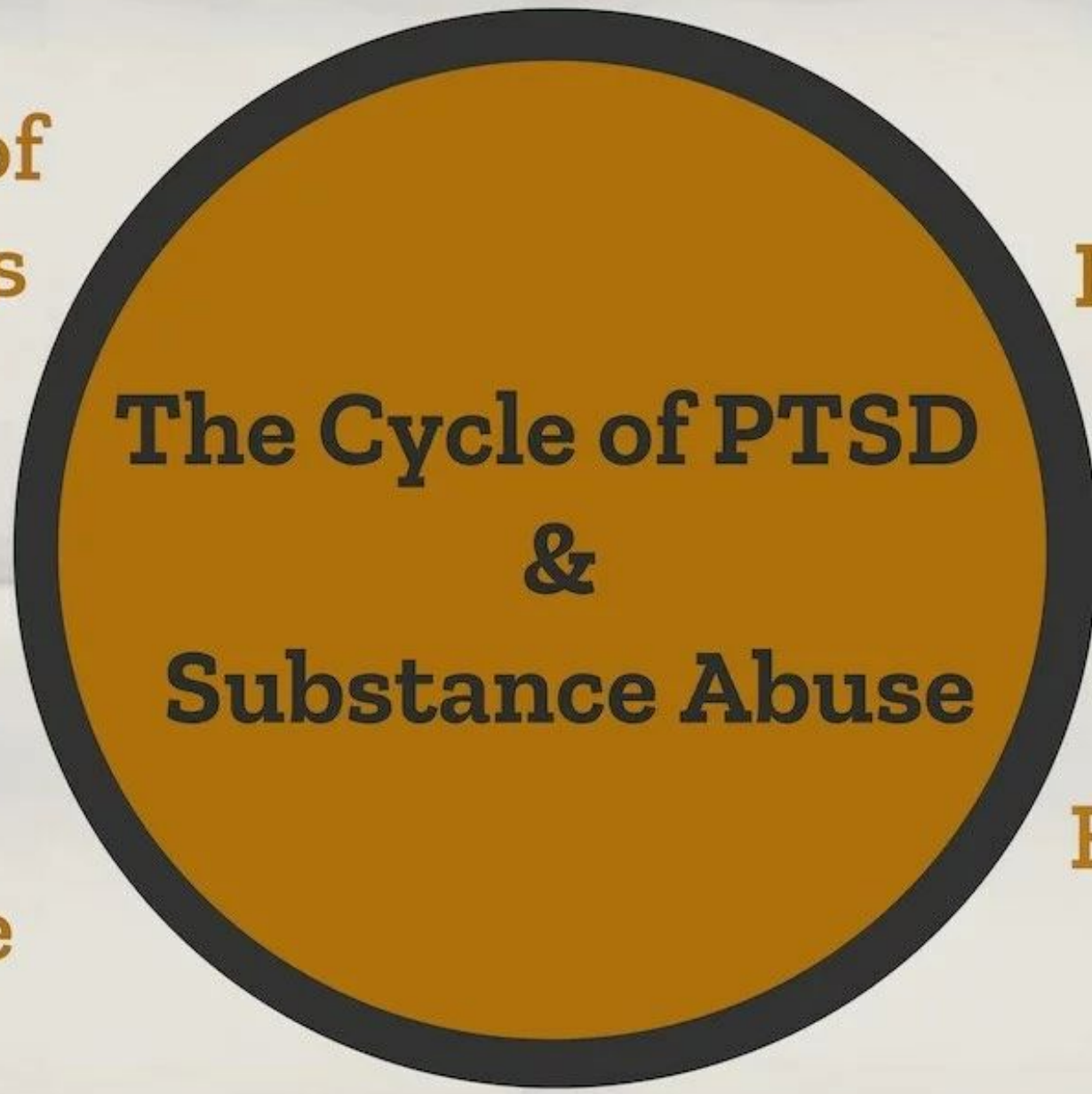
Greenville County consistently ranks in the top 3 counties reporting human trafficking activities in SC.

In 2023 Greenville tied with Horry County for the highest number of reported trafficking activity. (SC Human Trafficking Task Force)

400+ applications received since 2018.  
127 applicants received in 2023.

# What is Commercial Sexual Exploitation?

Commercial sexual exploitation includes any sexual activity that is exchanged for something of value or the promise of something of value, often for the purpose of survival. Sexual activity includes pornography, exotic dancing, escorting, erotic massage, or street exploitation. Something of value includes but is not limited to money, a place to stay, food, clothes, rent, transportation, drugs, or survival. Commercial sexual exploitation also includes trafficking, when a third-party exploiter (such as a "boyfriend," pimp, manager, family member, etc.) aids in someone being sexually exploited.



**Fear & Anxiety**

**Release of Endorphins**

**Endorphins Subside**

**Painful Memories & Flashbacks**

**Seeking an Escape**

**Increased Use of Alcohol/Drugs**

**The Cycle of PTSD & Substance Abuse**





# Misunderstanding Around Human Trafficking

Who is at risk?

Sex work is a choice.

Addiction is a choice.

People with SUD bring it on themselves.





# Housing First Program

Jasmine Road Investment into Survivors for 2 Years In:

## Personal Growth

- Recovery
- Individual Therapy
- Healthcare
- Mental Health
- Spiritual Health
- Substance Abuse Rehabilitation
- Healthy Relationships

## Building General Skill

- School Skills with Greenville Tech
- GED Preparations
- Training and Certification Courses
- Culinary Training
- Job Skills Training
- Interpersonal Skills
- Creative Outlets/Learning Opportunities

# Wrap Around Services

- Individualized Care Plan
- Mental Health
- Physical Health
- Education
- Legal
- Family Reunification
- Government Identification
- Community-Based Recovery Support
- Finances

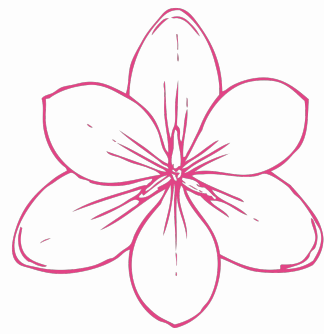


# Phases

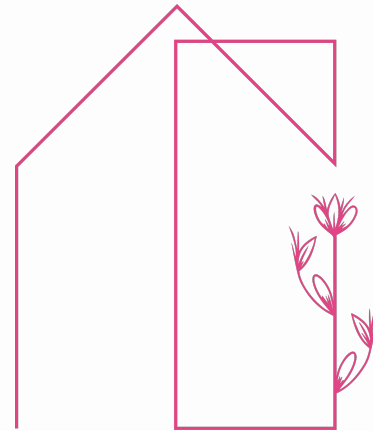
Phase I



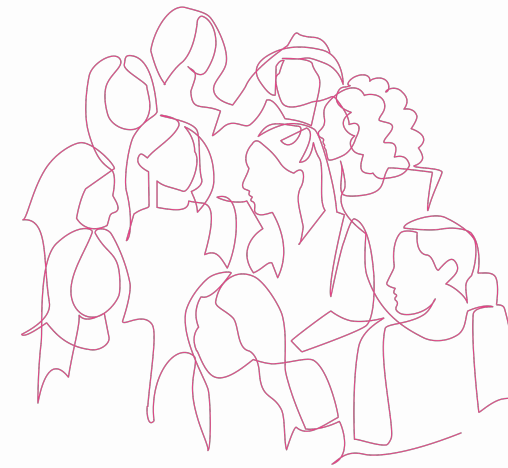
Phase II



Phase III



Phase IV



# Community Partners

- Healthcare: Bon Secours St. Francis Health, Carolina Women's Health, Servants for Sight, Welcome Pharmacy, Welvista, Welcome Pharmacy
- Counseling: Center For Sexual & Relational Health, City Center Counseling, Lyndon Harris, Grace to Glory Counseling, GIFT Counseling for Wellness, Rise Counseling, Resilience Healing Space, Lifestreams Counseling
- Dental: Dr. Keith W. Strausbaugh, Dr. Ashley Tankersley, Reedy River Dentistry, Dr. Preston Hamrick (Heritage Dentistry)
- Addiction Recovery Support: Phoenix Center, FAVOR Greenville, Grace Church Re:Gen
- Health and Wellness: Caine Halter YMCA, Susan Cannon, Women 4 Women, Greenville Yoga, Clemson SNAP-Ed, The Phoenix, Claire Sisk, Becky Miller, Rachel Lavin Wellness
- Financial Literacy: United Ministries, Goodwill Industries, Self Help Credit Union, United Way, Kim Silver, Greenville Federal Credit Union, United Community Bank
- Education: Greenville Technical College, Greenville County Public Library, United Ministries
- Culinary Training: The Truist Culinary and Hospitality Innovation Center
- Creative Outlets: Applied Theatre Center, Triune Mercy Center, Meredith Piper Art, Kyshona Music, Flowing River Place
- Equine Therapy: Hope Remains Youth Ranch, Hasty's Haven Horse Rescue
- Legal: Time Served, SC Legal Services
- Transition Resources: Homes of Hope, Front Porch Housing, Greenville Housing Fund, Greenville Homeless Alliance, Blue & Gold Macaw
- Social Enterprise: Kitchen Sync, US Foods, Split Creek Farms, Feed and Seed Co., Tyger River Smart Farms, Soteria at Work, Carolina Honey Bee, Bridge City Coffee, Project Host, Swamp Rabbit Grocery, Shop Given, See Clearly Window Washers, Schneider Tree Care, Gardens & Grounds, Hansworth Garden Club





# Social Enterprise

Jasmine Kitchen lunch cafe and candle/jewelry enterprises provide a variety of pathways for financial independence, reducing the likelihood of women returning to life on the streets.



- 851 Jasmine Enterprise shifts worked since 2020
- \$88,896 wages paid to residents in 2023
- \$1,500 match savings program for all residents

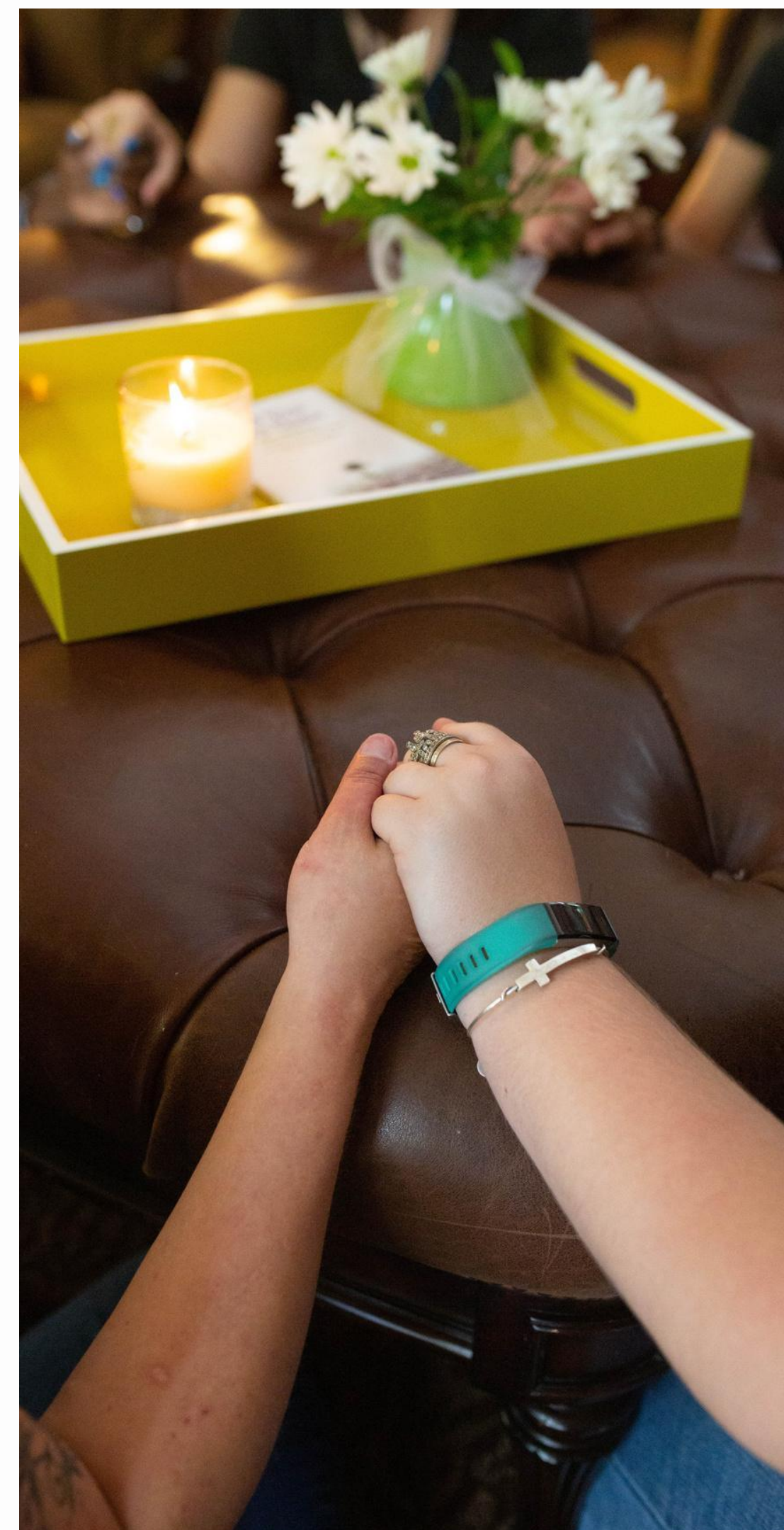


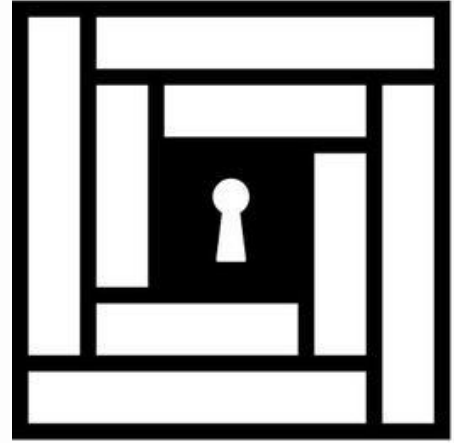
# How to Help

# Jasmine Road



- Eat at Jasmine Kitchen
- Order Jasmine Road products
- Donations of funds
- Donations of time and expertise
- Volunteering
- Attend our luncheon on October 6th





SAFE  
HOUSE  
PROJECT



[www.jasmineroad.org](http://www.jasmineroad.org)

